

SEPTEMBER 12, 2024

UNITED WAY OF THE BIG BEND

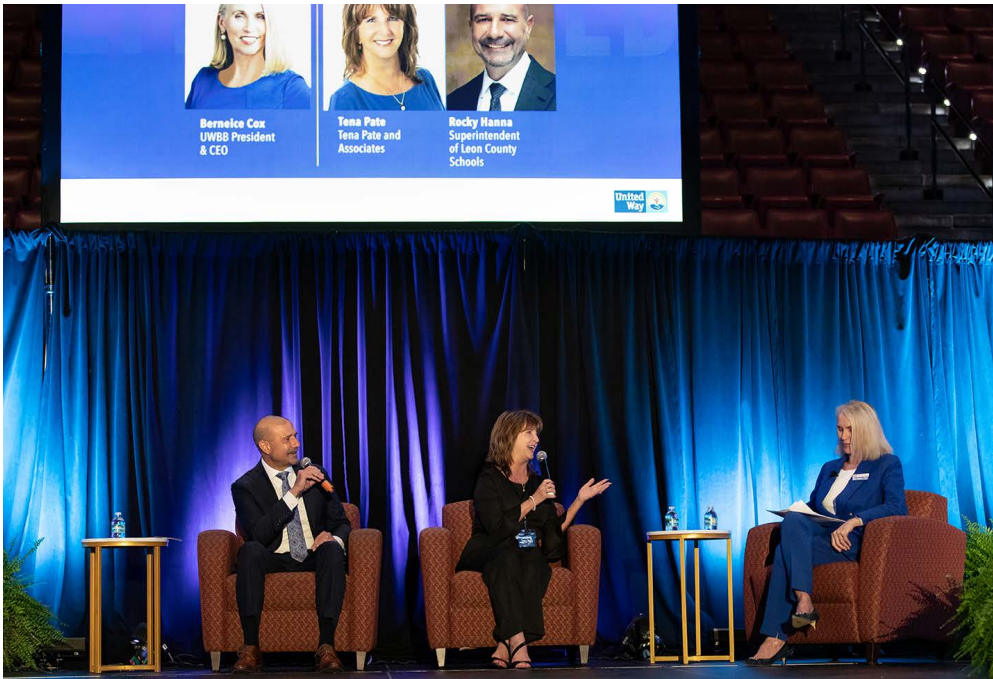
2024 ANNUAL MEETING & CAMPAIGN KICKOFF

ANNUAL MEETING & CAMPAIGN KICKOFF SPONSORSHIP OPPORTUNITIES

AVERAGE ATTENDANCE: 500

TIME OF YEAR: September 2024

ATTENDEE DEMOGRAPHICS:
C-Level Executives,
Business Owners,
Elected Officials,
Non-profits



The Annual Meeting & Campaign Kickoff marks the beginning of the new UWBB campaign year. The Annual Meeting & Campaign Kickoff provides attendees the opportunity to network over lunch with local business, community, and non-profit leaders. This event recaps the prior campaign year and provides the community with focused priorities for the upcoming year.



ANNUAL MEETING & CAMPAIGN KICKOFF SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR (2 available)

\$5,000

- Recognition in promotional collateral
- Company logo on UWBB website (*more than 3,000 views monthly*)
- Company promotion in e-newsletter, distributed to more than (*13,000+ emails*)
- Ten (10) meeting registrations
- One complimentary table (*seating for 10 people*) reserved in a prominent location
- One complimentary exhibit table to display products and services, only Gold and Silver Sponsors are given this opportunity
- Opportunity to address audience from podium
- Recognition in printed program
- Logo on Event Signage
- Promotion through our social media (*13,000+ emails and 4,000+ Facebook, 1,750+ Twitter, Instagram*)

SILVER SPONSOR (2 available)

\$2,500

- Company logo on UWBB website (*more than 3,000 views monthly*)
- Company promotion in e-newsletter, distributed to more than 11,000 contacts
- One complimentary table (*seating for 8 people*) reserved in a prominent location
- One complimentary exhibit table to display products and services, only Gold and Silver Sponsors are given this opportunity
- Eight (8) reserved meeting registration
- Opportunity to place company material in goodie bags (*company provides item*)
- Recognition in printed program
- Logo on Event Signage
- Promotion through our social media (*13,000+ emails and social media 4,000+ Facebook, 1,750+ Twitter, Instagram*)



PRESENTING SPONSOR - Publix Super Markets



BRONZE SPONSOR (3 available) \$1,250

- Company recognition on UWBB website (*more than 3,000 views monthly*)
- Eight (8) reserved meeting registration
- One complimentary table (seating for 8 people) reserved in a prominent location
- Recognition in printed program
- Logo on Event Signage
- Opportunity to place company material in goodie bags (*company provides item*)
- Promotion through our social media (*13,000+ emails and social media 4,000+ Facebook, 1,750+ Twitter, Instagram*)



TABLE SPONSOR \$500

- Eight (8) reserved meeting registration
- One complimentary table (*seating for 8 people*)
- Recognition in the printed program
- Logo/Name on Table Signage

