

SEPTEMBER 12, 2024

UNITED WAY OF THE BIG BEND

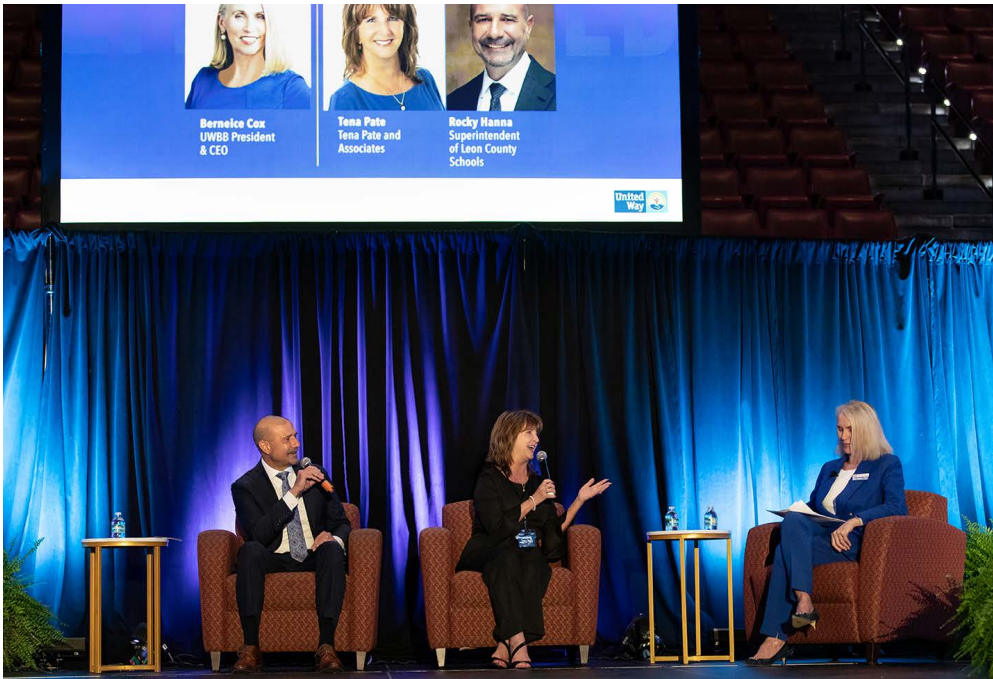
# 2024 ANNUAL MEETING & CAMPAIGN KICKOFF

# ANNUAL MEETING & CAMPAIGN KICKOFF SPONSORSHIP OPPORTUNITIES

**AVERAGE ATTENDANCE: 500**

**TIME OF YEAR: September 2024**

**ATTENDEE DEMOGRAPHICS:**  
C-Level Executives,  
Business Owners,  
Elected Officials,  
Non-profits



The Annual Community Meeting marks the beginning of the new UWBB year. The Annual Meeting (previously known as the Community Kickoff) provides attendees the opportunity to network over lunch with local business, community, and non-profit leaders. This event recaps the prior campaign year and provides the community with focused priorities for the upcoming year.



# ANNUAL MEETING & CAMPAIGN KICKOFF SPONSORSHIP OPPORTUNITIES

## GOLD SPONSOR (2 available)

\$5,000

- Recognition in promotional collateral
- Company logo on UWBB website (*more than 3,000 views monthly*)
- Company promotion in e-newsletter, distributed to more than (*13,000+ emails*)
- Ten (10) meeting registrations
- One complimentary table (*seating for 10 people*) reserved in a prominent location
- One complimentary exhibit table to display products and services, only Gold and Silver Sponsors are given this opportunity
- Opportunity to address audience from podium
- Recognition in printed program
- Logo on Event Signage
- Promotion through our social media (*13,000+ emails and 4,000+ Facebook, 1,750+ Twitter, Instagram*)

## SILVER SPONSOR (2 available)

\$2,500

- Company logo on UWBB website (*more than 3,000 views monthly*)
- Company promotion in e-newsletter, distributed to more than 11,000 contacts
- One complimentary table (*seating for 8 people*) reserved in a prominent location
- One complimentary exhibit table to display products and services, only Gold and Silver Sponsors are given this opportunity
- Eight (8) reserved meeting registration
- Opportunity to place company material in goodie bags (*company provides item*)
- Recognition in printed program
- Logo on Event Signage
- Promotion through our social media (*13,000+ emails and social media 4,000+ Facebook, 1,750+ Twitter, Instagram*)



**PRESENTING SPONSOR - Publix Super Markets**



**BRONZE SPONSOR (4 available) \$1,250**

- Company recognition on UWBB website (*more than 3,000 views monthly*)
- Eight (8) reserved meeting registration
- One complimentary table (seating for 8 people) reserved in a prominent location
- Recognition in printed program
- Logo on Event Signage
- Opportunity to place company material in goodie bags (*company provides item*)
- Promotion through our social media (*13,000+ emails and social media 4,000+ Facebook, 1,750+ Twitter, Instagram*)

**TABLE SPONSOR \$500**

- Eight (8) reserved meeting registration
- One complimentary table (*seating for 8 people*)
- Recognition in the printed program
- Logo/Name on Table Signage

