

SPONSORSHIP OPPORTUNITIES



UNITED WAY OF THE BIG BEND
ANNUAL COMMUNITY

GOLF CLASSIC

FRIDAY, MAY 17, 2024 SOUTHWOOD GOLF CLUB



UNITED WAY COMMUNITY GOLF CLASSIC SPONSORSHIP OPPORTUNITIES



UNITED WAY OF THE BIG BEND
COMMUNITY GOLF CLASSIC
FRIDAY, MAY 17, 2024 SOUTHWOOD GOLF CLUB



EVENT TIMELINE:

- 7:15 am** - Grab & Go Breakfast
- 7:30 am** - Check-in Begins
- 8:30 am** - Shotgun Start
- 1:30 pm** - Lunch
- 2:00 pm** - Awards & Raffle



Navigate 18 holes at one of the city's finest golf courses while raising money to help United Way of the Big Bend. This event

begins with a grab & go breakfast, and shotgun start. Afterwards, players enjoy a luncheon awards reception with special prizes, raffles, and the excitement of finding out who won it all.

RAISING CRITICAL FUNDS FOR OUR COMMUNITY

UWBB's Geographic Reach – 8 County Area including:

Franklin, Gadsden, Jefferson, Leon, Liberty, Madison, Taylor & Wakulla Counties

For more information about Sponsorships, please contact: Caylie Atkins at caylie@uwbb.org or 850-414-0862 • uwbb.org

PRESENTING SPONSOR (1 available) \$10,000

- Top billing in all promotional collateral including company logo (agenda, email invitations, mailed invitations, etc.)
- Digital marketing on all tournament golf cart screens, visible to up to 128 golf participants
- Company sign & logo at two (2) holes of your choice
- Opportunity to address attendees
- Company logo placement on event collateral
- Five (5) foursome teams-20 players
- Complimentary drinks while on the course
- Opportunity to display corporate banner at the registration table
- Hyperlinked logo to your company website from UWBB Golf Webpage
- Company sign and preferred seating at the awards celebration
- Promotional item in event gift bag (company provides the item)
- Promotion through our social media outlets



EAGLE SPONSOR (2/4 available) \$5,000

- Prominent billing in all promotional collateral including company logo (agenda, email invitations, mailed invitations, etc.)
- Digital marketing on all tournament golf cart screens, visible to up to 128 golf participants
- Company sign & logo at one (1) hole
- Company logo placement on event collateral
- Three (3) foursome teams-12 players
- Complimentary drinks while on the course
- Opportunity to display corporate banner at the registration table
- Hyperlinked logo to your company website from UWBB Golf Webpage
- Company sign and preferred seating at the awards celebration
- Promotional item in event gift bag (company provides the item)

GOLF CART SPONSOR (3/4 available) \$2,500

- Company logo displayed on all tournament golf carts
- Logo placement on all printed materials
- One (1) Foursome team-4 golfers
- Logo on Event Signage
- Promotion through our social media outlets

DRINK CART SPONSOR (2/3 available) \$2,000

- Company logo displayed on two tournament drink carts
- Logo placement on all printed materials
- One (1) Foursome team-4 golfers
- Logo on Event Signage
- Promotion through our social media outlets

LUNCH SPONSOR (1/1 available) \$2,000

- Prominent logo displayed at tournament luncheon
- Opportunity to address attendees during lunch
- Logo placement on all printed materials
- One (1) Foursome team-4 golfers
- Logo on Event Signage
- Promotion through our social media outlets

TOP TRACER SPONSOR \$2,000

Exclusive to Southwood: The Top Tracer Experience

- Prominent logo displayed at the Top Tracer for the duration of the tournament
- Opportunity to staff the Top Tracer with employees, interact with golfers, and hand out swag
- Logo placement on all printed materials
- One (1) Foursome team-4 golfers
- Logo on Event Signage
- Promotion through our social media outlets

DRIVING RANGE SPONSOR (1 available) \$1,750

- Prominent logo displayed on driving range for the duration of the tournament
- Logo placement on all printed materials
- One (1) Foursome team-4 golfers
- Logo on Event Signage
- Promotion through our social media outlets

BREAKFAST SPONSOR (1/1 SOLD) \$1,750

- Prominent logo displayed at pre-tournament breakfast
- Logo placement on all printed materials
- One (1) Foursome team-4 golfers
- Logo on Event Signage
- Promotion through our social media outlets

GOLF BALL, HAT OR TOWEL SPONSOR \$1,500

- Company logo displayed on tournament

SOLD Golf Ball

SOLD Hat

SOLD Towel

- Logo placement on all printed materials
- Company sign and logo at one (1) hole
- One (1) Foursome team-4 golfers
- Logo on Event Signage
- Promotion through our social media outlets

CONTEST SPONSOR \$1,250

- Company logo displayed at one contest

_____ **Longest Drive**

_____ **Closest to the Pin**

- Logo placement on all printed materials
- Company sign and logo at contest site
- One (1) Foursome team-4 golfers

PAR SPONSOR (3/4 available) \$1,250

- Logo placement on all printed materials
- Company sign and logo at one (1) hole
- One (1) Foursome team-4 golfers

HOLE SPONSOR (1/1 SOLD) \$500

- Company sign and logo at one (1) hole
- Opportunity to set up tent at hole, with giveaways (company swag, food, non-alcoholic beverages, etc.)
- Opportunity to give away SWAG

UNITED WAY COMMUNITY GOLF CLASSIC SPONSORSHIP OPPORTUNITIES

For more information about Sponsorships, please contact: Caylie Atkins at caylie@uwbb.org or 850-414-0862 • uwbb.org

Company/Organization Name: _____

Contact: _____ Title: _____

Address: _____ Email: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____ Cell: _____

SPONSORSHIP LEVELS: (Please check one)

<input type="checkbox"/> Presenting Sponsor	\$10,000	<input type="checkbox"/> Top Tracer Sponsor	\$2,000	<input checked="" type="checkbox"/> Towel Sponsor	\$1,500
<input type="checkbox"/> Eagle Sponsor	\$5,000	<input type="checkbox"/> Driving Range Sponsor	\$1,750	<input type="checkbox"/> Par Sponsor	\$1,250
<input type="checkbox"/> Golf Cart Sponsor	\$2,500	<input checked="" type="checkbox"/> Breakfast Sponsor	\$1,750	<input type="checkbox"/> Longest Drive	\$1,250
<input checked="" type="checkbox"/> Drink Cart Sponsor	\$2,000	<input checked="" type="checkbox"/> Golf Ball Sponsor	\$1,500	<input type="checkbox"/> Closest to the Pin	\$1,250
<input checked="" type="checkbox"/> Lunch Sponsor	\$2,000	<input checked="" type="checkbox"/> Hat Sponsor	\$1,500	<input checked="" type="checkbox"/> Hole Sponsor	\$500

I regret I can't attend, however, please accept my donation.

Team Name _____ Telephone _____

Team Captain _____ Email _____

Player #1 Name _____ Player #3 Name _____

Email _____ Email _____

Player #2 Name _____ Player #4 Name _____

Email _____ Email _____

Please make checks payable to United Way of the Big Bend. Mail your Sponsorship Commitment Form and payment to United Way of the Big Bend, Attn: Golf Tournament, 307 E. Seventh Avenue, Tallahassee, FL 32303.

Sponsorship payment enclosed. Please invoice me.



Or go to: <https://igfn.us/form/5nEHAg>

Sponsorship must be received and paid in full by Friday, May 10, 2023.

Forms may be FAXED to: (850) 414-0852 or emailed to: caylie@uwbb.org or mail to United Way of the Big Bend, Attention: Golf Tournament All donations and contributions are tax deductible to the extent allowable by law. **Registration deadline: Friday, May 10, 2023.**

Rain Date: Friday, May 31, 2023



United Way of the Big Bend