

# SPONSORSHIP OPPORTUNITIES



UNITED WAY OF THE BIG BEND  
**ANNUAL COMMUNITY**

**GOLF** **CLASSIC**

**FRIDAY, MAY 17, 2024** SOUTHWOOD GOLF CLUB



# UNITED WAY COMMUNITY GOLF CLASSIC SPONSORSHIP OPPORTUNITIES



UNITED WAY OF THE BIG BEND  
**COMMUNITY GOLF CLASSIC**  
FRIDAY, MAY 17, 2024 SOUTHWOOD GOLF CLUB

## EVENT TIMELINE:

**7:15 am** - Grab & Go Breakfast  
**7:30 am** - Check-in Begins  
**8:30 am** - Shotgun Start  
**1:30 pm** - Lunch  
**2:00 pm** - Awards & Raffle



begins with a grab & go breakfast, and shotgun start. Afterwards, players enjoy a luncheon awards reception with special prizes, raffles, and the excitement of finding out who won it all.

Navigate 18 holes at one of the city's finest golf courses while raising money to help United Way of the Big Bend. This event

**RAISING CRITICAL FUNDS FOR OUR COMMUNITY**

**UWBB's Geographic Reach – 8 County Area including:**

Franklin, Gadsden, Jefferson, Leon, Liberty, Madison, Taylor & Wakulla Counties

For more information about Sponsorships, please contact: Caylie Atkins at [caylie@uwbb.org](mailto:caylie@uwbb.org) or 850-414-0862 • [uwbb.org](http://uwbb.org)



**PRESENTING SPONSOR (1 available) \$10,000**

- Top billing in all promotional collateral including company logo (agenda, email invitations, mailed invitations, etc.)
- Digital marketing on all tournament golf cart screens, visible to up to 128 golf participants
- Company sign & logo at two (2) holes of your choice
- Opportunity to address attendees
- Company logo placement on event collateral
- Five (5) foursome teams-20 players
- Complimentary drinks while on the course
- Opportunity to display corporate banner at the registration table
- Hyperlinked logo to your company website from UWBB Golf Webpage
- Company sign and preferred seating at the awards celebration
- Promotional item in event gift bag (company provides the item)
- Promotion through our social media outlets

**EAGLE SPONSOR (1/2 available) \$5,000**

- Prominent billing in all promotional collateral including company logo (agenda, email invitations, mailed invitations, etc.)
- Digital marketing on all tournament golf cart screens, visible to up to 128 golf participants
- Company sign & logo at one (1) hole
- Company logo placement on event collateral
- Three (3) foursome teams-12 players
- Complimentary drinks while on the course
- Opportunity to display corporate banner at the registration table
- Hyperlinked logo to your company website from UWBB Golf Webpage
- Company sign and preferred seating at the awards celebration
- Promotional item in event gift bag (company provides the item)

**GOLF CART SPONSOR (3/4 available) \$2,500**

- Company logo displayed on all tournament golf carts
- Logo placement on all printed materials
- One (1) Foursome team-4 golfers
- Logo on Event Signage
- Promotion through our social media outlets

**DRINK CART SPONSOR (2/2 available) \$2,000**

- Company logo displayed on two tournament drink carts
- Logo placement on all printed materials
- One (1) Foursome team-4 golfers
- Logo on Event Signage
- Promotion through our social media outlets

**LUNCH SPONSOR (1/1 available) \$2,000**

- Prominent logo displayed at tournament luncheon
- Opportunity to address attendees during lunch
- Logo placement on all printed materials
- One (1) Foursome team-4 golfers
- Logo on Event Signage
- Promotion through our social media outlets

**TOP TRACER SPONSOR \$2,000****Exclusive to Southwood: The Top Tracer Experience**

- Prominent logo displayed at the Top Tracer for the duration of the tournament
- Opportunity to staff the Top Tracer with employees, interact with golfers, and hand out swag
- Logo placement on all printed materials
- One (1) Foursome team-4 golfers
- Logo on Event Signage
- Promotion through our social media outlets

**DRIVING RANGE SPONSOR (1 available) \$1,750**

- Prominent logo displayed on driving range for the duration of the tournament
- Logo placement on all printed materials
- One (1) Foursome team-4 golfers
- Logo on Event Signage
- Promotion through our social media outlets

**BREAKFAST SPONSOR (1 available) \$1,750**

- Prominent logo displayed at pre-tournament breakfast
- Logo placement on all printed materials
- One (1) Foursome team-4 golfers
- Logo on Event Signage
- Promotion through our social media outlets

**GOLF BALL, HAT OR TOWEL SPONSOR \$1,500**

- Company logo displayed on tournament

**SOLD** Golf Ball

**SOLD** Hat

**SOLD** Towel

- Logo placement on all printed materials
- Company sign and logo at one (1) hole
- One (1) Foursome team-4 golfers
- Logo on Event Signage
- Promotion through our social media outlets

**CONTEST SPONSOR \$1,250**

- Company logo displayed at one contest

**Longest Drive**

**Closest to the Pin**

- Logo placement on all printed materials
- Company sign and logo at contest site
- One (1) Foursome team-4 golfers

**PAR SPONSOR \$1,250**

- Logo placement on all printed materials
- Company sign and logo at one (1) hole
- One (1) Foursome team-4 golfers

**HOLE SPONSOR (10/14 available) \$500**

- Company sign and logo at one (1) hole
- Opportunity to set up tent at hole, with giveaways (company swag, food, non-alcoholic beverages, etc.)
- Opportunity to give away SWAG

# UNITED WAY COMMUNITY GOLF CLASSIC SPONSORSHIP OPPORTUNITIES

For more information about Sponsorships, please contact: Caylie Atkins at [caylie@uwbb.org](mailto:caylie@uwbb.org) or 850-414-0862 • [uwbb.org](http://uwbb.org)

Company/Organization Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

## SPONSORSHIP LEVELS: (Please check one)

____ Presenting Sponsor	\$10,000	____ Top Tracer Sponsor	\$2,000	____ Towel Sponsor	\$1,500
____ Eagle Sponsor	\$5,000	____ Driving Range Sponsor	\$1,750	____ Par Sponsor	\$1,250
____ Golf Cart Sponsor	\$2,500	____ Breakfast Sponsor	\$1,750	____ Longest Drive	\$1,250
____ Drink Cart Sponsor	\$2,000	 Golf Ball Sponsor	\$1,500	____ Closest to the Pin	\$1,250
____ Lunch Sponsor	\$2,000	 Hat Sponsor	\$1,500	____ Hole Sponsor	\$500
____ I regret I can't attend, however, please accept my donation.					

Team Name \_\_\_\_\_ Telephone \_\_\_\_\_

Team Captain \_\_\_\_\_ Email \_\_\_\_\_

Player #1 Name \_\_\_\_\_ Player #3 Name \_\_\_\_\_

Email \_\_\_\_\_ Email \_\_\_\_\_

Player #2 Name \_\_\_\_\_ Player #4 Name \_\_\_\_\_

Email \_\_\_\_\_ Email \_\_\_\_\_

Please make checks payable to United Way of the Big Bend. Mail your Sponsorship Commitment Form and payment to United Way of the Big Bend, Attn: Golf Tournament, 307 E. Seventh Avenue, Tallahassee, FL 32303.

\_\_\_\_ Sponsorship payment enclosed. \_\_\_\_ Please invoice me.



Or go to: <https://igfn.us/form/5nEHAg>

**Sponsorship must be received and paid in full by Friday, May 10, 2023.**

Forms may be FAXED to: (850) 414-0852 or emailed to: [caylie@uwbb.org](mailto:caylie@uwbb.org) or mail to United Way of the Big Bend, **Attention: Golf Tournament** All donations and contributions are tax deductible to the extent allowable by law. **Registration deadline: Friday, May 10, 2023.**

**Rain Date: Friday, May 31, 2023**

