



To Whom It May Concern:

Employees in the Big Bend region will be participating in United Way of the Big Bend (UWBB) annual giving campaign. From August through March we will be encouraging employees to "LIVE UNITED" and we need your help. We are asking area businesses to donate items as incentives to help us increase employee participation in the annual campaign. UWBB's annual campaign offers a chance to reach over 12,000 employees in Leon County. By donating an item(s) your company has an opportunity to reach current and potentially new customers.

United Way is in the business of advancing the common good, which means creating opportunities for a better life for everyone in our community. Our outcomes driven model does not just address symptoms they get to the root cause and make permanent lasting change that improves the lives of those in our community.

If you have any questions concerning this company's United Way's community campaign, please feel free to contact:

Company Name Requesting Donation: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Number of employees at this business: \_\_\_\_\_

Any support that you can offer would be greatly appreciated. Thank you for your consideration.  
Together We Do More!

Sincerely,

A handwritten signature in blue ink that reads "Molly Lord".

Molly Lord  
Vice President of Resource Development  
850.414.0853  
Molly@uwbb.org

*United Way of the Big Bend a 501(C)(3) Organization  
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