



YOUR GIFT IS THE WAY WE KEEP FAMILIES TOGETHER.

Sarah was determined to keep her two siblings from entering foster care. Her mother had passed away, and they were removed from their disabled father's custody.

Though she had four children of her own, she took them in; she knew her mother would have wanted it that way.

Sarah panicked as she read a letter taped to her front door. The letter stated she was being evicted because there were too many people living in her apartment.

Since she did not have legal custody of her siblings, she was not eligible for a larger unit. Sarah also learned that without custody, she could not receive additional resources from the state for the children's basic needs.

Sarah was referred to a United Way partner program that works to keep families in their homes. They were assigned a case manager, who immediately secured clothing and additional food for the children. The case manager also worked with the state and was able to help Sarah obtain temporary custody. Soon, she moved her family into a four-bedroom apartment and enrolled the children in the neighborhood school.

Thanks to your support, United Way made a difference for this family. Together we can do more good than any one of us can do alone.



UWBB'S MISSION

To raise awareness, mobilize resources and find collaborative, targeted solutions for our community's most vital concerns.

WANT TO GET INVOLVED?

WOMEN UNITED

Women United brings together women throughout the community to flex their philanthropic muscles; improving the lives of women, children, and families.

YOUNG LEADERS SOCIETY

YLS works to connect young professionals with volunteering, networking, and fundraising opportunities in the community.

LOANED EXECUTIVES

Loaned Executives serve as ambassadors for United Way, conveying the needs of the community to encourage individuals and companies to "give, advocate & volunteer".

Need Help? Dial our 211 helpline and speak with a trained operator who can connect you to services that make a difference
*Ask HR about general community resources.

UWBB SERVES

Franklin, Gadsden, Jefferson,
Leon, Liberty, Madison, Taylor, and
Wakulla Counties



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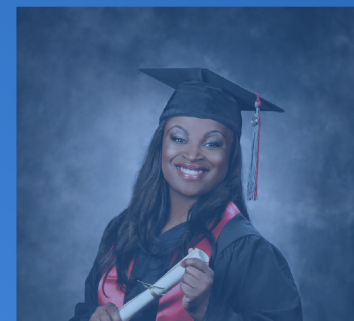


United Way



of the Big Bend

CONGRATS
ON YOUR
NEW JOB!



WELCOME TO YOUR NEW WORKPLACE!



Dear Employee,
As a company, we are committed to improving the quality of life for those in the Big Bend region. In addition, we encourage our employees to be involved with and support local civic and charitable activities.

We support United Way of the Big Bend because its network impacts local poverty by striving to advance people by providing access to a better quality of life.

United Way practices the highest levels of transparency, efficiency and effectiveness. Hundreds of local volunteers are involved in fundraising, decision-making, and distribution of funds. Your support helps programs and agencies with proven track records and good management, which are regularly reviewed to ensure they continue to meet high standards.

One easy way to give - preferred by many of us - is through payroll deduction. Through this method, you authorize automatic deductions from each paycheck or as a lump sum gift paid once a year. You can also contribute by cash, check, text-to-give or credit card..

The United Way pledge form allows you to choose either option. Please sign and return the form, whether or not you decide to participate. Your decision is kept confidential. Thank you for helping your neighbors in need by supporting United Way.

WHO IS UNITED WAY OF THE BIG BEND?

United Way of the Big Bend is dedicated to supporting human service agencies in the Big Bend region, helping those living in the ALICE population and below, and creating collaborative strategies that result in long-lasting, positive change.

THE PRIORITY IS LOCAL POVERTY

Many of our area's struggles are rooted in the challenges created by generational poverty. United Way strives to advance individuals and families from where they are to where they dream to be, but we know this isn't a fight we can tackle alone. Please consider giving of your time, talent and treasure to help move people from poverty to prosperity.

YOUR COMPANY SUPPORTS UNITED WAY - WILL YOU?

Giving is a personal choice. Your gift is a voluntary and important decision that will impact people right here in your community. We provide several options for you to make a real impact for those living paycheck to paycheck and/or in poverty. If you would like to find out how you can help make an impact, ask your HR/Payroll specialists for a pledge form.



UNITED WE FIGHT, UNITED WE WIN...AGAINST POVERTY.

At United Way of the Big Bend, we've assembled partners to address our community's single biggest challenge: poverty. We want people to escape poverty and move into the ALICE population and from ALICE into a financially stable environment.

WHO IS ALICE?



ASSET LIMITED

Households may not own a home or car, lack savings, and are one emergency away from financial crisis.



INCOME CONSTRAINED

Households fall below the ALICE Threshold, meaning they don't have enough to make ends meet.



EMPLOYED

Households are working or have worked, but are not earning enough income for basic economic survival.