



# YLS Board Responsibilities

- I. **Chair** – One year term
  - a. Responsibilities include:
    - i. Set the vision for the position
    - ii. Be in regular communication with UWBB staff
    - iii. Attend board meetings
    - iv. Attend monthly YLS council meetings and YLS events
    - v. Speak at YLS events
    - vi. Recruit new members
- II. **Chair Elect** – One year term
  - a. Responsibilities include:
    - i. Attend United Way of the Big Bend Bi-Monthly Board Meetings when chair is unavailable
    - ii. Attend monthly YLS council meetings and YLS events
    - iii. Speak at YLS events when chair is unavailable
    - iv. Recruit new members
- III. **Membership and Recruitment Chair**
  - a. Responsibilities Include:
    - i. Lead the recruitment efforts for new members
    - ii. Plan yearly recruitment event
    - iii. Recruit new members
    - iv. Work with Marketing to create material for outreach efforts and events
    - v. Attend monthly YLS council meetings and YLS events
- IV. **Fundraising Chair**
  - a. Responsibilities Include:
    - i. Plan fundraising events to support United Way Campaign
    - ii. Work with other council and committee members to identify businesses to sponsor events
    - iii. Recruit new members
    - iv. Attend monthly YLS council meetings and YLS events
- V. **Volunteer Engagement Chair**
  - a. Responsibilities Include:
    - i. Coordinate quarterly volunteer events
    - ii. Work with Marketing and Membership to recruit volunteers
    - iii. Attend monthly YLS council meetings and YLS events
- VI. **Marketing Chair**
  - a. Responsibilities Include:
    - i. Develop marketing material for recruitment efforts and events
    - ii. Identify appropriate platforms and methods to use to for marketing purposes
    - iii. Attend monthly YLS council meetings and YLS events