YLS Board Responsibilities

I. Chair – One year term
   a. Responsibilities include:
      i. Set the vision for the position
      ii. Be in regular communication with UWBB staff
      iii. Attend board meetings
      iv. Attend monthly YLS council meetings and YLS events
      v. Speak at YLS events
      vi. Recruit new members

II. Chair Elect – One year term
    a. Responsibilities include:
       i. Attend United Way of the Big Bend Bi-Monthly Board Meetings when chair is unavailable
       ii. Attend monthly YLS council meetings and YLS events
       iii. Speak at YLS events when chair is unavailable
       iv. Recruit new members

III. Membership and Recruitment Chair
     a. Responsibilities Include:
        i. Lead the recruitment efforts for new members
        ii. Plan yearly recruitment event
        iii. Recruit new members
        iv. Work with Marketing to create material for outreach efforts and events
        v. Attend monthly YLS council meetings and YLS events

IV. Fundraising Chair
    a. Responsibilities Include:
       i. Plan fundraising events to support United Way Campaign
       ii. Work with other council and committee members to identify businesses to sponsor events
       iii. Recruit new members
       iv. Attend monthly YLS council meetings and YLS events

V. Volunteer Engagement Chair
    a. Responsibilities Include:
       i. Coordinate quarterly volunteer events
       ii. Work with Marketing and Membership to recruit volunteers
       iii. Attend monthly YLS council meetings and YLS events

VI. Marketing Chair
    a. Responsibilities Include:
       i. Develop marketing material for recruitment efforts and events
       ii. Identify appropriate platforms and methods to use to for marketing purposes
       iii. Attend monthly YLS council meetings and YLS events