

CEO Thank You Letter to Employees

(Option 1)

<insert date>

Dear *<insert employee name>*,

Thank you for your _____ gift to **United Way of the Big Bend**. Your contribution will help make the community stronger and shows the real spirit of living united. The generosity of our employees will enable United Way help thousands of children and families to achieve their full potential and lead, productive lives.

Through your participation in our company's campaign, you have helped unite us in our effort to make a real and lasting difference in our community. Your gift brings hope and opportunity to the lives of thousands across the Big Bend.

Your tremendous spirit and compassion for our neighbors empowers us to accomplish great things together. On behalf of United Way of the Big Bend, I would like to thank you for your generous support and investment in building a brighter future for all of us.

Sincerely,

<insert name of CEO>

CEO Thank You Letter to Employees

(Option 2)

<insert date>

Dear *<insert employee name>*,

Your teamwork proves that when we work together, we win together. And, together with **United Way of the Big Bend**, we can accomplish more than any single group can on its own. Thanks for helping make our United Way fundraising campaign a success. Because of you, our community is stronger and **thousands of lives are improved**.

I sincerely appreciate your commitment – but it is those who are helped through the agencies and programs funded by United Way who are indeed grateful.

Congratulations on a great fundraising campaign and thank you for your kindness and compassion.

Sincerely,

<insert name of CEO>