

WOMEN UNITED Power of the Purse



A WOMEN'S LEADERSHIP PROGRAM OF THE UNITED WAY OF THE BIG BEND

ANNUAL POWER OF THE PURSE EVENT SPONSORSHIP OPPORTUNITIES

AVERAGE ATTENDANCE: 150-200

DATE: March 20th 2025

ATTENDEE DEMOGRAPHICS:

Women United Leadership/Committee Members,
C-Level Business Owners/Executives,
Young Professionals

WOMEN UNITED, an affinity group of United Way of the Big Bend, represents an influential force of women leaders and philanthropists who give, advocate, & volunteer to impact the lives of our neighbors throughout the Big Bend. Each Spring, Women United hosts their annual Power of the Purse event which serves as a networking & fund-raising event for women & all members of our community wishing to create positive change by lifting up those in poverty and at the edge of poverty through their time, talent, & treasure. Proceeds from Power of the Purse support United Way of the Big Bend.

An exciting night out is hosted by Women United. Enjoy a fun happy hour in a fabulous atmosphere, try your hand at winning one of our designer bags - all for a great cause!



ANNUAL WOMEN UNITED POWER OF THE PURSE EVENT SPONSORSHIP OPPORTUNITIES

For more information email **CAYLIE ATKINS** at caylie@uwbb.org, or call 850.414.0862



PRESENTING SPONSOR (1 AVAILABLE)

\$5,000

- Top billing in all promotional collateral including company logo
- 12 Tickets with a table in prominent location
- 24 raffle tickets for Power of the Purse Raffles
- 2 reserved tables in a prominent location
- Opportunity to welcome attendees
- Company logo on UWBB event website
- Company logo on email invitation (more than 5,000)
- Company logo on event registration page
- Event announcement through social media
- Promotion through social media outlets (13,600+ emails and social media (4,900+ Facebook, 1,700+ Twitter, 1,700 +LinkedIn, Instagram)
- Banner with your company logo set at the photo area

PLATINUM SPONSOR (2 AVAILABLE)

\$4,000

- 8 Event Tickets
- 16 raffle tickets for Power of the Purse Raffles
- 1 reserved table in a prominent location
- Signage at all stations
- Company name on all signage
- Company logo on UWBB event website
- Company logo on email invitation (more than 5,000)
- Company logo on event registration page
- Promotion through social media outlets (13,600+ emails and social media (4,900+ Facebook, 1,700+ Twitter, 1,700 +LinkedIn, Instagram)
- Logo on event promotional material





SIGNATURE BEVERAGE SPONSOR (1 AVAILABLE) \$3,500

- 8 Event Tickets
- 16 raffle tickets for Power of the Purse Raffles
- Signage at beverage station
- Company name on signature beverage signage
- Company logo on UWBB event website
- Company logo on email invitation (more than 5,000)
- Company logo on event registration page
- Promotion through social media outlets (13,600+ emails and social media (4,900+ Facebook, 1,700+ Twitter, 1,700 +LinkedIn, Instagram)
- Logo on event promotional material

SIGNATURE FOOD SPONSOR (1 AVAILABLE) \$3,500

- 8 Event Tickets
- 16 raffle tickets for Power of the Purse Raffles
- Signage at all stations
- Company name on all signage
- Company logo on UWBB event website
- Company logo on email invitation (more than 5,000)
- Company logo on event registration page
- Promotion through social media outlets (13,600+ emails and social media (4,900+ Facebook, 1,700+ Twitter, 1,700 +LinkedIn, Instagram)
- Logo on event promotional material

GOLD SPONSOR (10 AVAILABLE) \$2,500

- 5 event tickets
- 10 raffle tickets for Power of the Purse Raffles
- Company logo on UWBB event website
- Event announcement through social media
- Recognition on event promotions/signage
- Promotion through social media outlets (13,600+ emails and social media (4,900+ Facebook, 1,700+ Twitter, 1,700 +LinkedIn, Instagram)
- Recognition from during programing

SILVER SPONSOR (5 AVAILABLE) \$1,500

- 3 event tickets
- 6 raffle tickets for Power of the Purse Raffles
- Company logo on UWBB event website
- Event announcement through social media
- Promotion through social media outlets (13,600+ emails and social media (4,900+ Facebook, 1,700+ Twitter, 1,700 +LinkedIn, Instagram)
- Recognition from during programing

FLORAL SPONSOR (1 AVAILABLE) \$500

- Recognition on event promotions
- Event announcement through social media
- 2 event tickets
- 4 raffle tickets for Power of the Purse Raffles
- Recognition as Floral Sponsor during programing
- Opportunity to place item in event bag

MUSIC VENDOR SPONSOR (1 AVAILABLE) \$500

- Recognition on event promotions
- Event announcement through social media
- 2 event tickets
- 4 raffle tickets for Power of the Purse Raffles
- Recognition as Music Sponsor during programing
- Opportunity to place item in event bag

Scan the QR Code and reserve your sponsorship today!



bit.ly/UWBB-2025POP