

CEO Reminder Letter to Employees

<insert date>

Dear team members,

If you're anything like me, you probably have a long "to-do" list. I'd like to ask you to add one more important thing today! Please join me in pledging to United Way of the Big Bend if you have not already.

There are many reasons why people choose to give. Some have or know someone who has directly benefited from one of United Way's Agencies. Others, like me, love the idea that I can give something small through payroll deduction and know that its impact will be multiplied in our community.

That's the power you can have when you pool your resources with the thousands of others who generously give. Soon our workplace campaign will come to an end, so please don't delay.

Join me as we Live United!

<name>