

ABOUT UNITED WAY OF THE BIG BEND

How your gift is invested

United Way of the Big Bend's Mission:

To unite the support of our citizens to make a stronger, safer and healthier community.

How do we do this?

By leading the way to collaborative, innovative, and sustainable solutions in education, financial independence and health.

UNITED WAY WORKS BECAUSE IT IS:

100%
Local

Donations to the Community Fund are invested exclusively in the Big Bend, working to improve lives right here in your own community.

100%
Accountable

Through the work of our certified agency partners, **UWBB** supported over **197** programs across eight counties served in the Big Bend. **51** of those programs are provided in Leon County. Throughout the Big Bend, the work is accomplished through the efforts of **58** agency partners.

100%
Change,
Not Charity

More than just funding emergency relief, United Way works directly and through partner agencies to address the root causes of need to help people get back on their feet permanently and create lasting change.

Education Milestones:



8,568

Books Distributed through ReadingPals & READ UNITED



414

Volunteers for ReadingPals & READ UNITED



54

Schools Participated in ReadingPals & READ UNITED



4,773

Students Participated in ReadingPals & READ UNITED



27,000+

FREE books were distributed in the past six years through READ UNITED in the Big Bend

Financial Stability: 2016 VITA PROGRAM OVERVIEW

- **5,372** individuals and families were given **FREE** tax assistance
- Total refunds to clients: **\$4,866,832**
- Clients received **\$1,328,305** through Earned Income Tax Credit
- **\$1,450,440** in tax-prep fee savings

ECONOMIC IMPACT THROUGH VITA

\$37.9 MILLION IN TAX REFUNDS
\$6.28 MILLION IN TAX-PREP FEE SAVINGS
\$44.2 MILLION OVER THE PAST 11 YEARS

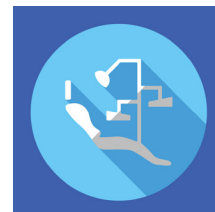
Health Goals:

In the fall of 2014 UWBB partnered with Leon County Schools (LCS) and the Florida Department of Health in Leon County to create a pediatric dental initiative called **SMILE UNITED**. Now in its second year, **SMILE UNITED** a school-based dental sealants program that ensures all 2nd & 6th graders attending a LCS Title I school will receive the following services: a dental assessment, oral cleaning, sealants, fluoride varnish, oral health instruction and a personal dental kit. **SMILE UNITED** services are provided **FREE** to all students, regardless of the child's insurance or ability to pay.



1,061

children were served at 15 Title I Schools



UWBB Provided 7,681 dental services



3,366 teeth sealed

Our goal is to help ensure that **ALL** children in our community have access to dental care.

INCENTIVES THAT WORK

- Time off
- Extra half hour for lunch for a week
- Leave work early pass
- Sleep in passes
- Bonus day off
- Casual day
- Company t-shirts
- Reserved parking
- Tickets to games/movies
- Grocery certificates
- Dinner for two
- Trophy for department with highest participation

EVENT IDEAS

- Department penny wars
- Casual day
- Softball/volleyball tournament
- Silent auction
- Bake sale
- Management services
- auction
- Sell popcorn and drinks
- Company picnic/employee cookout
- Plan a United Way Poverty Simulation Demonstration

For more information, please contact: Karen Frazee, Vice-President of Resource Development
 karen@uwbb.org • 850.487.9807 • www.uwbb.org

